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Total Number of Pages in This Submission				20	Attorney Docket Number	r 44	44P003
		ENCLOS	SURE	S (chec	k all that apply)		
Fee Transmittal Form		Drawing(s)			After Allowance Communication to Group		
Fee Attac	ched		Licensing-related Papers				Appeal Communication to Board of Appeals and Interferences
Amendment / Re	espon	se	Petition				Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
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		SIGNATURI	E OF	APPLICAN	IT, ATTORNEY, OR A	GEN	Т
Firm or	K	evin G. Shao,	Reg.	. No. 45,0	95		
Individual name	В	LAKELY, S	OKO	OLOFF, T	ΓAYLOR & ZAFN	IAN	LLP
Signature							
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09/480,731 January 6, 2000

3627

Joseph Giordano, III

Cuff, Michael A.

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Applicant claims small e

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bject to annual revision.

ntity status. See 37 CFR 1.27.

TOTAL AMOUNT OF PAYMENT (\$)

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Application Number	09/480,731	
Filing Date	January 6, 2000	
First Named Inventor	Joseph Giordano, III	
Examiner Name	Cuff, Michael A.	
Art Unit	3627	
Attorney Docket No.	4444P003	

TOTAL AMOU	JNT OF PAY	MENT (\$)	0.00	Attorney Docket No.	4444P003
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SUBMITTED E	BY			Comp	olete (if applicable)
Name (Print/Type)	Kevin G. Shao	Registration No. (Attorney/Agent)	45,095	Telephone	(408) 720-8300
Signature	Ke-A			Date	12/29/2004

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Docket No. 004444.P003

**PATENT** 

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re	Application of:	)	
	Joseph Giordano, III, et al.	)	Examiner: Cuff, Michael A.
Appli	cation No. 09/480,731	)	Art Unit: 3627
Filed:	January 6, 2000	)	Confirmation No.: 4667
For:	METHOD AND APPARATUS FOR AUTOMATIC PRODUCT LISTING	)	
Mail S	Stop Amendment	/	
Comn	nissioner for Patents		·
PO Bo	ox 1450		
Aleva	ndria VA 22313-1450		

## **AMENDMENT AND RESPONSE TO THE OFFICE ACTION**

Sir:

In response to the Office Action dated September 30, 2004, Applicants respectfully request that the Examiner enter the following amendments and consider the following remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.

FIRST CLASS CERTIFICATE OF MAILING
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to Mail Stop Amendment to the Commissioner for Patents, PO Box 1450, Alexandria, Virginia 22313-1450 on
Dete of Deposit
CATHY BACHMANN
Name of Person Mailing Correspondence
Tel 28/04
/Signature Date /